

Station WVBT-TV NORFOLK, VA.
Advertiser () HOUSE MAJORITY PAC
Product HOUSE MAJORITY PAC
Estimate# 1432
Buyer Dan Nagelberg
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1432
Flight Dates 09/04/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	M, W-F	4P-5P	STEVE WILKOS	:30	\$250.00	09/10-09/14	4	1	4	\$1,000.00	
Buyline Comment: REBUY FROM LN 10												
Sales Remark: V3 REBUY FROM LN 10												
V3 Added												

---REPORT TOTALS---

Report Totals: 11 / \$4,575.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$13,675.00

Sales Totals: 25 / \$13,675.00

Station Totals: 25 / \$13,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
				Market Totals	\$136,750	CATV 0%	WAVY 36%	WGNT 1%	WPXV 0%	WTKR 19%		
						WTVZ 5%	WVBT 10%	WVEC 29%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE